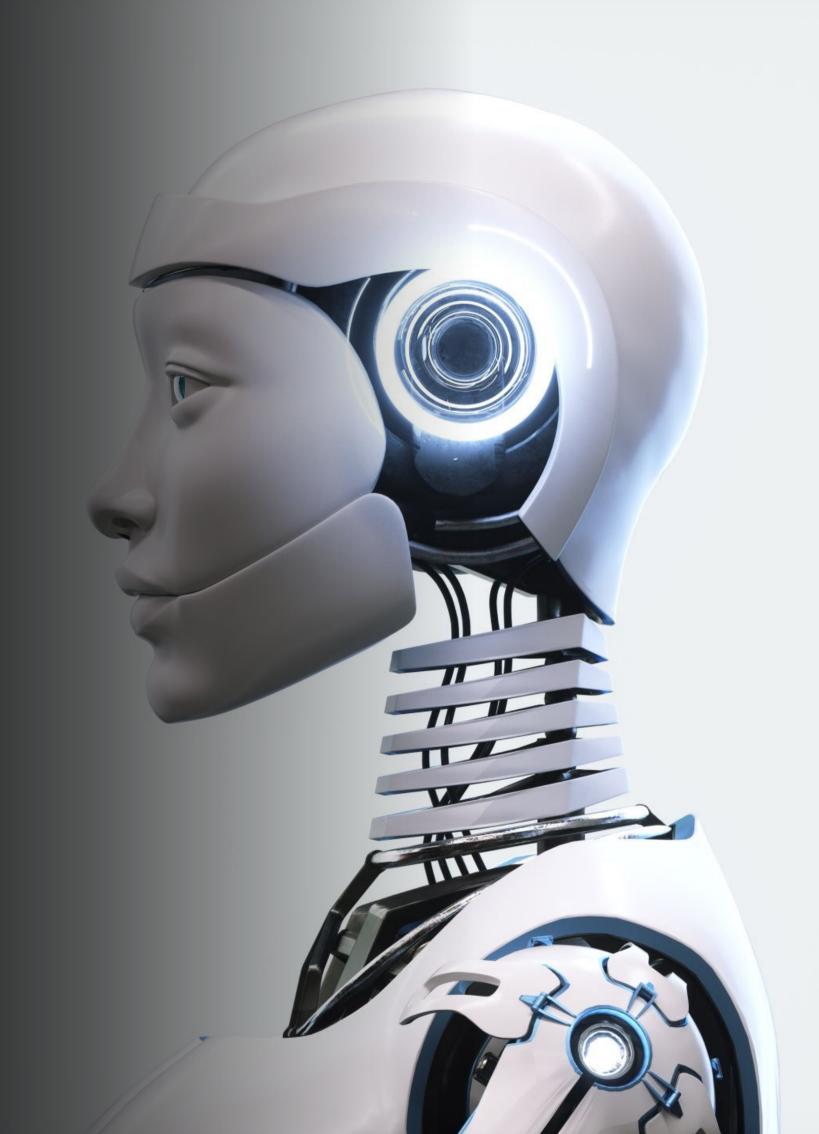


Robotic Mentoring

RMENTOR[©]









The Machine Learning Solutions

Program designed and produced by The Machine Learning Solutions development team for Aurora Digital Space.

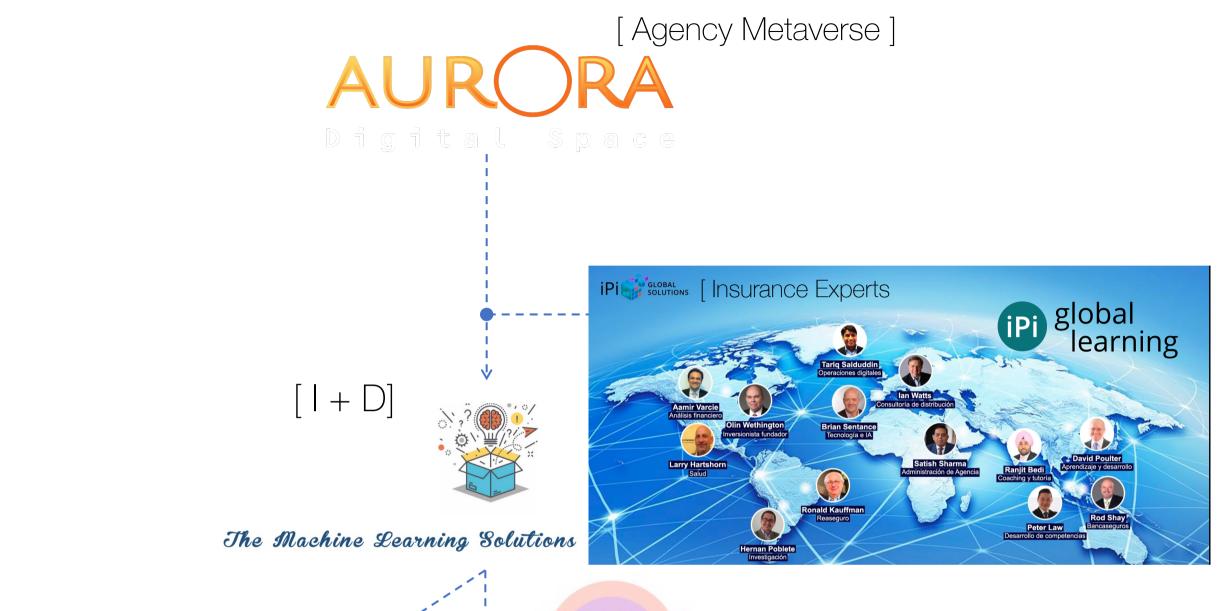
All content © Aurora Digital Space 2022

"The technology and tools associated with the development of Artificial Intelligence have advanced enough to make new initiatives to support training and customer contact available to commercial distribution."



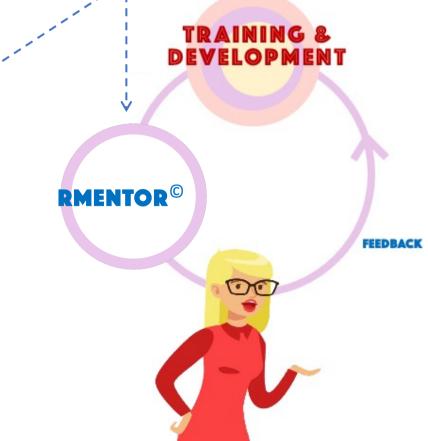
Hernán Poblete Miranda Director I + D







- Advanced Profiling
- Agent Compensation
- Post Digital Transformation



Context in 22 years

- Low life insurance penetration
- Decrease in Professional Advisors
- Increased need for insurance
- Gen Y and Z
- Decrease in expert supervision
- High difficulty accompanying 1:1
- High difficulty in closing the skills gap
- drop in persistence
- High turnover of FFW
- recruitment issues
- De-centricity in the client



Increase support in sales

The big problem with sales development is the lack of support to accompany the agent or producer.

At first, the need to have a stimulus, or receive a personal reminder guide is key.

Robotic Mentoring can help jumpstart a career in sales by connecting the basic dots.



TRAINING & DEVELOPMENT **KPI RMENTOR**[©] **FEEDBACK**

Compatible with any program for monitoring and evaluating competencies and goals.

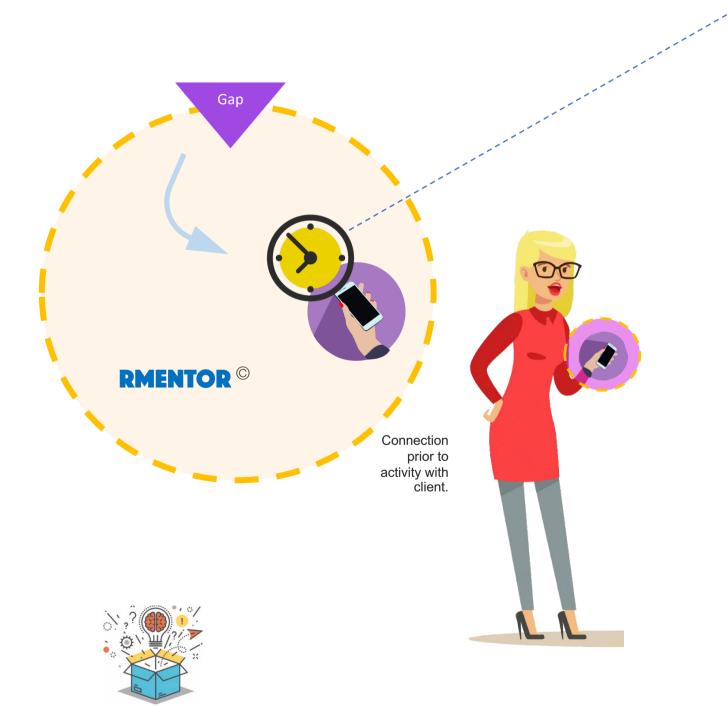


The Machine Learning Solutions



Customer-focused support skills.

Connection with Field Activities



Agenda
Tuesday 23
10:00 AM
Sales meeting Mrs. Chong

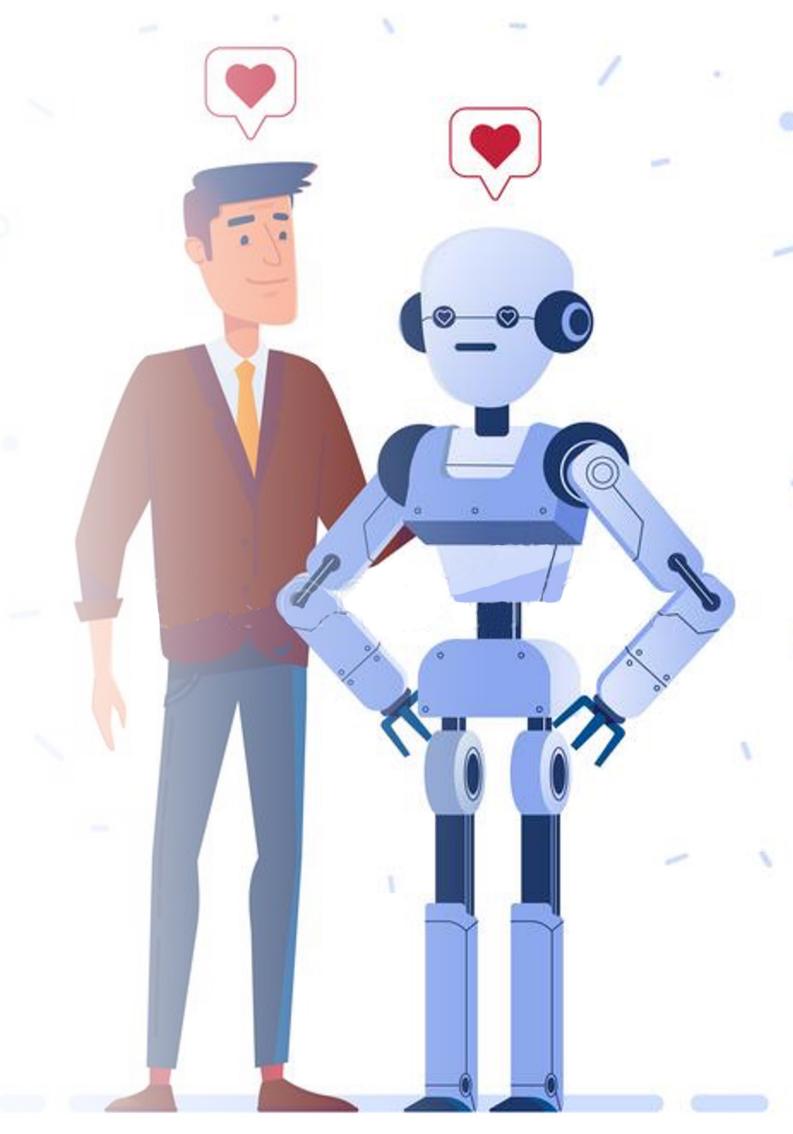
RMENTOR©
connects the main indicators of competencies of a sales agent with key moments***
during the field.

While the agent is on the ground, the robot accompanies him by transmitting various keys and ways to improve his relationship with the client.

It does not seek to replace the human mentor

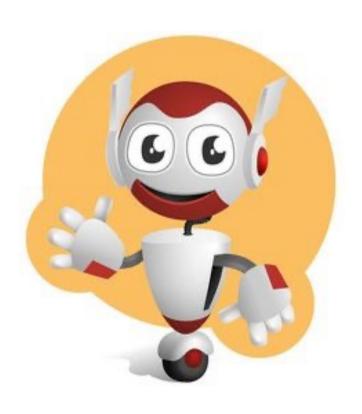
Supports the training and development areas to complement key points in the immediate practical learning of the advisors / producers... but in a friendly way.





key moments[©]

The ability to communicate simple emotions has to do with the ability to connect

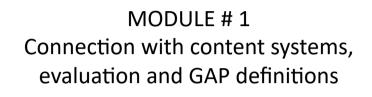


*Reference image

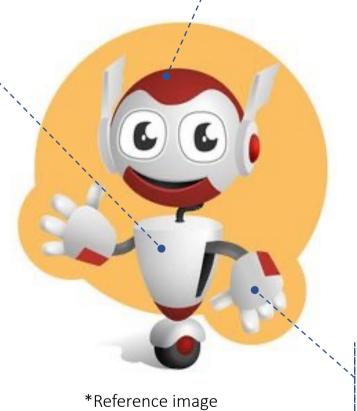


Branding and personalized content





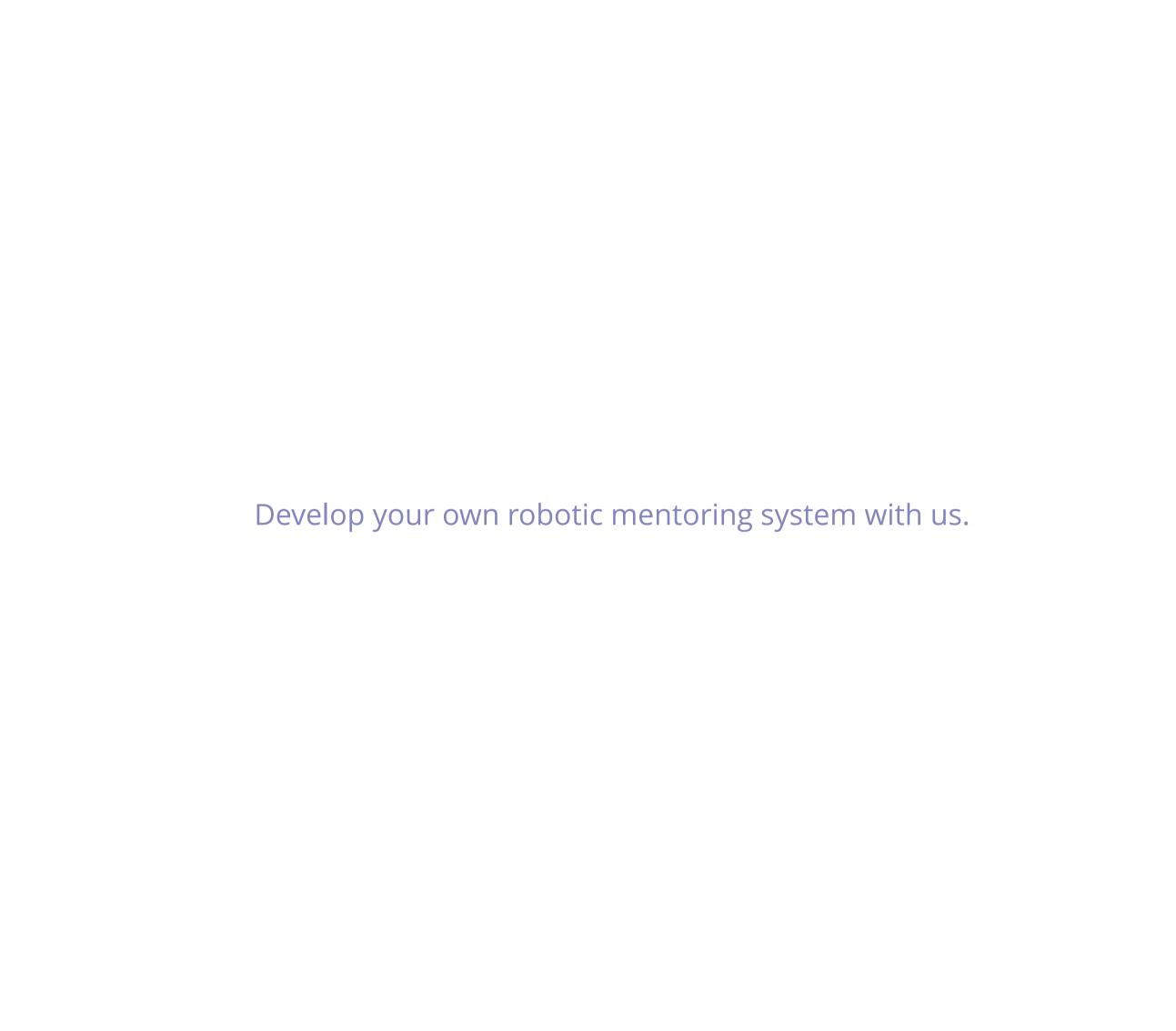
MODULE # 3 Connection/Feedback



Prospection
Initial contact
Necessities analysis
Illustration and presentation of proposals
Management of objetions
Closing sales
Follow-up
Cross selling

MÓDULE # 2 Mentoring guides







www.auroradigital.space hernan@inpartnershipi.com